



Do
More
Blue



CITY OF
TUCSON

Do More Blue Everyday

Poster Contest

About the Contest:

City of Tucson Environmental Services is sponsoring the **Do More Blue Everyday** Poster Contest. Tucson students in grades 4-8 are invited to create a poster that effectively and clearly highlights the importance of recycling in the City of Tucson. This contest is an opportunity for students to creatively express their understanding of recycling and waste reduction in our community and to spread that message to the residents of Tucson. **The winner's poster will be enlarged and displayed on the side of a City of Tucson collection truck!**

Eligibility:

All 4th-8th grade students in City of Tucson public, private and charter schools (including home schooled students) are eligible.

Theme:

Do More Blue Everyday posters should clearly highlight the importance of recycling in the City of Tucson. This theme can include topics such as using the Blue Barrel, "Do More Blue," and materials accepted at the Materials Recovery Facility (MRF). Use your imagination and get creative!



For more information, go to www.outreach-scheduling.org/recyclingpostercontest.

Do More Blue Everyday Poster Contest Rules

About the Contest:

City of Tucson Environmental Services is sponsoring the ***Do More Blue Everyday*** Poster Contest. Tucson students in grades 4-8 are invited to create a poster that effectively and clearly highlights the importance of recycling in the City of Tucson. This contest is an opportunity for students to creatively express their understanding of recycling and waste reduction in our community and to spread that message to the residents of Tucson. **The winner's poster will be enlarged and displayed on the side of a City of Tucson collection truck!**

Eligibility:

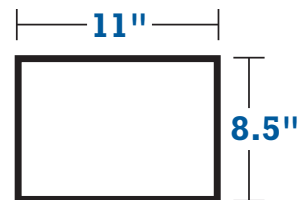
All 4th-8th grade students in City of Tucson public, private and charter schools (including home schooled students) are eligible.

Theme:

Do More Blue Everyday posters should clearly highlight the importance of recycling in the City of Tucson. This theme can include topics such as "reduce, reuse, recycle," using the Blue Barrel, "Do More Blue," and materials accepted at the new Materials Recovery Facility (MRF). Use your imagination and get creative!

Poster Requirements:

- ✓ Students must create their own **original** artwork - no copyrighted clip art, computer-generated graphics, or copyrighted characters.
- ✓ Posters must reflect the theme of the contest.
- ✓ All entries must be submitted on quality paper or poster board. (No lined notebook paper!)
- ✓ Drawings must be on a piece of paper that is 11 inches in width and 8.5 inches in height, so that the layout is in landscape format.
- ✓ All entries must be 2-dimensional; no glued on pieces will be accepted.
- ✓ Any medium (paint, crayon, marker, colored pencil, etc.) is acceptable, but remember that bright solid colors will reproduce better!
- ✓ Students may only submit one entry.
- ✓ Each poster must have an entry form firmly attached to the back of the poster.
- ✓ Do NOT fold poster when mailing or delivering.
- ✓ Posters are due by February 15. (Posters received after this date will be considered for the following year's contest.)



PAPER ORIENTATION

Do More Blue Everyday **Poster Contest Rules** *(continued)*

- ✓ Entries must be mailed or delivered to:
Do More Blue Everyday Poster Contest
Environmental Education Exchange
738 N. 5th Avenue, Suite 100
Tucson, AZ 85705
To deliver a poster, please call 670-1442 in advance.

Contest Reminders:

- ✓ All entries will become the property of City of Tucson Environmental Services and will not be returned. Environmental Services reserves the right to reproduce the posters, use winners' names, schools, grade levels, and photographs in public announcements about the contest, and display winning posters on the sides of city collection trucks.
- ✓ Entries will be disqualified if the poster requirements are not met.

Judging:

- ✓ Entries will be judged by a panel from the City of Tucson and local arts and environmental organizations.
- ✓ The winner's poster will be enlarged and displayed on the side of a City of Tucson collection truck!
- ✓ Winners will be announced in April.

Judging Criteria:

1. Clear message communicated by the text and artwork.
2. The theme is addressed.
3. Creativity, originality, and artistic quality - no copyrighted artwork, characters or name brands
4. Visual clarity - is it easy to read?
5. Reproducibility – is it able to be copied easily?
6. Bright and colorful
7. Appropriate dimensions
8. Entry form is attached to the back of the poster.

City of Tucson Environmental Services

Do More Blue Everyday Poster Contest Entry Form

- Please print or type information in the table below.
- All 4th-8th grade students in City of Tucson public, private and charter schools (including home schooled students) are eligible.
- All entries must be received by February 15.

Participant name

Participant address

Participant phone number

Participant email address

Participant grade level

Sponsoring teacher/subject

School name

Parent/guardian name

I hereby certify that this poster was created entirely by the student above and is the student's original artwork. I agree that it may be offered for public display or publication during or after the contest. I understand that this poster becomes the property of City of Tucson Environmental Services and may be reproduced for public display or publication. The original poster will not be returned. The student's name, school and grade level may be released along with photographs of the student and his/her artwork.

Student Signature _____ Date _____

Parent/Guardian Signature _____ Date _____

This form must be securely attached to the back of the entry submitted.

Please mail or deliver completed poster and entry form to:

Do More Blue Everyday Poster Contest

Environmental Education Exchange

738 N. 5th Avenue, Suite 100

Tucson, AZ 85705

To deliver a poster, please call 670-1442 in advance.